# DAIMLER TRUCK



## DAIMLER TRUCK AT A GLANCE

We are the largest manufacturer of trucks and buses in the world

**Unit Sales** 

**526** 



Revenue

in bn. €

**55.9** 



**EBIT** 

in k

in bn. €, adjusted





ROS<sup>1</sup>

in %, adjusted







## **GLOBAL LEADER ACROSS SEGMENTS**

Offering vehicles and financial services tailored to our customers' needs

## **MERCEDES-BENZ**

# **1** EU-30<sup>1</sup>

MDT/HDT

#2
BRAZIL
MDT/HDT

Unit Sales: 159k

Revenue: 21.6 bn. €

**EBIT:** 2.2 bn. €

**ROS:** 10.2%



# TRUCKS NORTH AMERICA

#1
NORTH AMERICA
Class 6-8

Unit Sales: 195k

**Revenue:** 23.5 bn. €

**EBIT:** 2.9 bn. €

**ROS:** 12.3%

## TRUCKS ASIA

#3
JAPAN
Trucks Total

Unit Sales: 161k

Revenue: 7.1 bn. €

**EBIT:** 0.3 bn. €

**ROS:** 4.7%



### **DAIMLER BUSES**

#1 EU-30 Buses >8t

Unit Sales: 26k

Revenue: 4.6 bn. €

**EBIT:** 0.2 bn. €

**ROS:** 4.7%



Revenue: 2.7 bn. €

**EBIT:** 0.2 bn. €

**ROE:** 9.1%





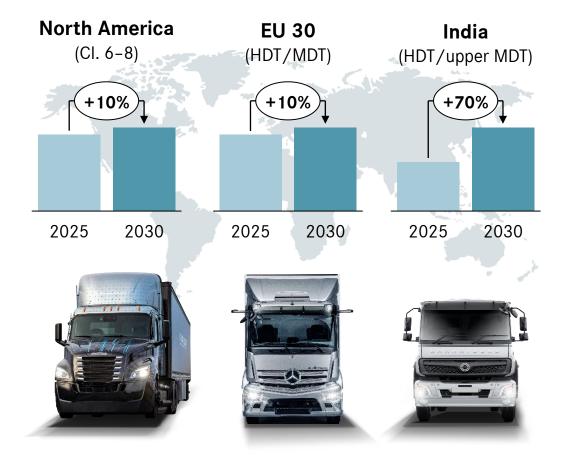
## TRANSPORT IS THE BACKBONE OF OUR ECONOMY AND SOCIETY

Trucking remains a growth industry as global economy transitions to lower carbon

- ► Global transport volume has grown over the past years and will continue to grow ~2% p.a.
- Road transportation remains number one for long-haul and last mile distribution
- ► Truck industry has high barriers to entry we benefit from our close customer relationship, our dealer network and broad portfolio

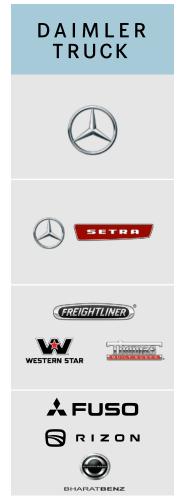
WE ARE WELL POSITIONED AS ONE OF THE WORLD'S LARGEST COMMERCIAL VEHICLE MANUFACTURERS

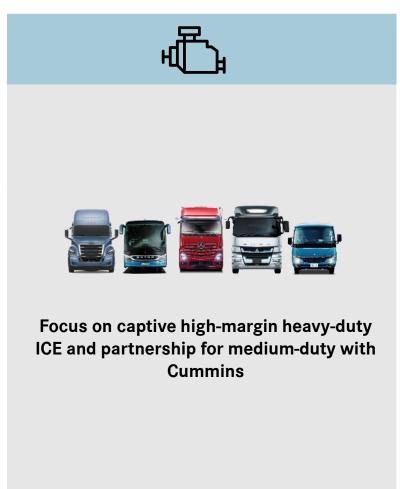
## CORE TRUCK MARKETS TO STAY ON A HIGH LEVEL, INDIA WITH SIGNIFICANT GROWTH POTENTIAL



## PRODUCT & TECHNOLOGY OVERVIEW

We keep the world moving with global brands and products







## DECARBONIZATION REQUIRES A TRANSITION WITH DIESEL

Staying competitive and compliant in a consolidated portfolio

#### **CREATING CUSTOMER VALUE**

► Global rollout of latest generation heavy-duty Diesel platform completed – another efficiency push

#### FINAL EVOLUTION IN THE MAKING

- Staying the fuel economy champion
- Compliance with future emission regulations

#### **CREATING SCALE**

#### COMMONALITY

- One heavy-duty Diesel platform for all Daimler Truck brands
- H2-ICE as possible additional zero emission technology

#### **PARTNERSHIP**

Captive medium-duty disinvestment

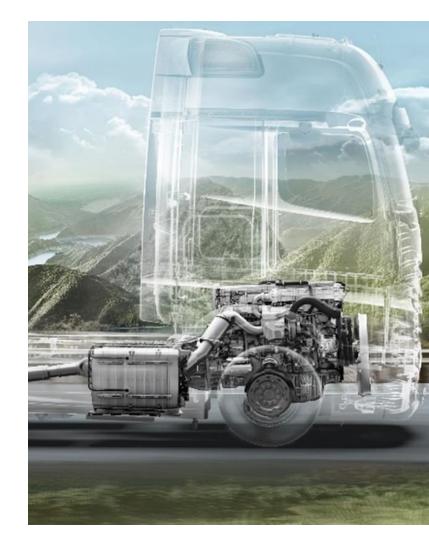


► Heavy-duty localization



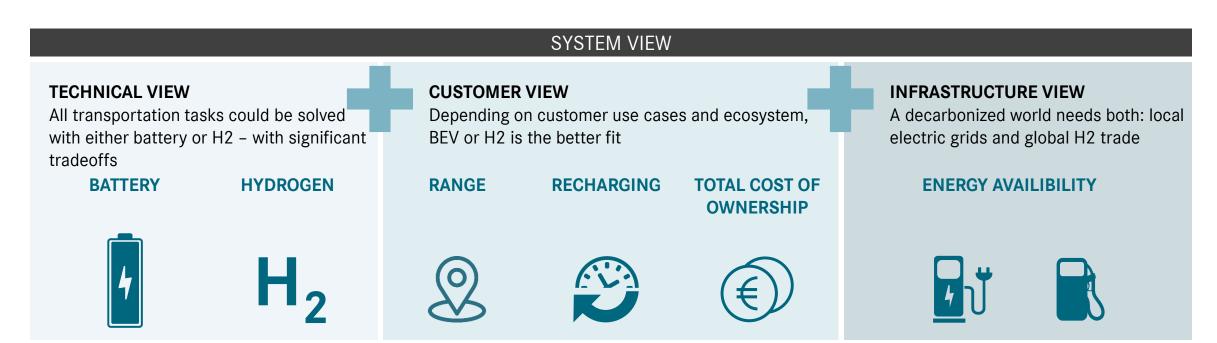
Heavy-duty volume consolidation





## TO DERIVE TARGET TECHNOLOGIES, DIFFERENT PERSPECTIVES ARE REQUIRED

Dual strategy with BEV and H2 is the right answer



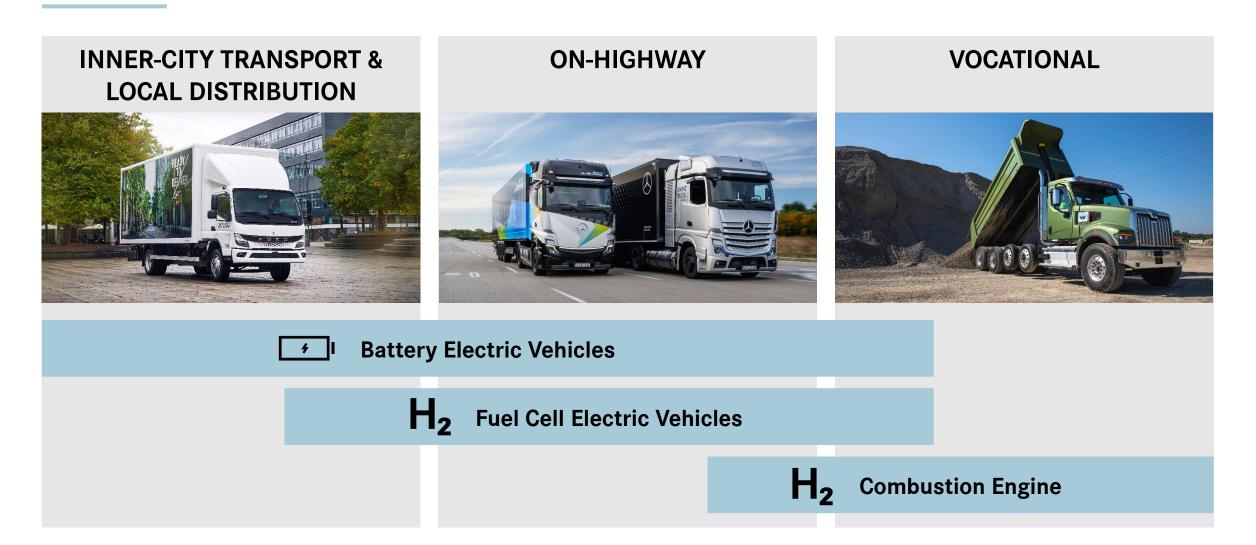


ONLY COMBINATION OF BATTERY-ELECTRIC AND HYDROGEN-BASED DRIVE TECHNOLOGIES ENSURES THE FUTURE OF TRANSPORTATION AND OPTIMAL CUSTOMER SOLUTIONS



## OUR ZEV VEHICLE PORTFOLIO WILL COVER THREE DIFFERENT TECHNOLOGIES

Different solutions are driven by customer needs



## ACCELERATING TECHNOLOGICAL DEVELOPMENT

Strategic Partnerships in key ZEV technologies are reducing risks and costs





Develop dedicated truck battery cells



Offer Industry-leading depot charging technology



Initiate pan-European high performance public charging network



Start public charging infrastructure across the U.S. for battery electric & hydrogen fuel cell vehicles



Develop, produce and commercialize **fuel cell systems** in joint venture with Volvo Group



Develop technology for **liquid hydrogen refueling** 



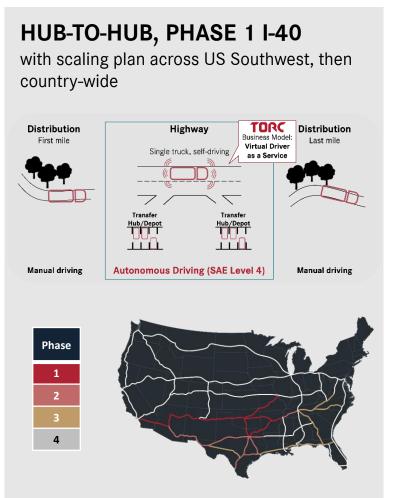
Accelerate mass market adoption of fuel cell trucks in Europe

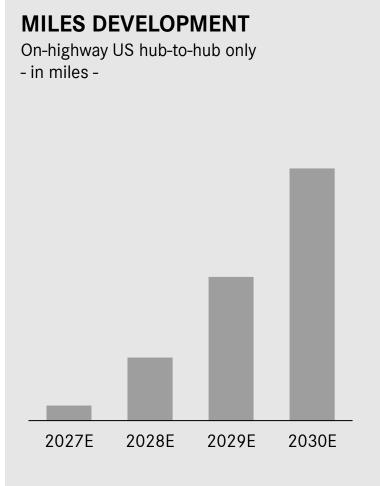


Establish hydrogen infrastructure in Europe and an open standard for refueling

## WE DELIVER AUTONOMOUS TRUCKS

Software driven virtual driver offers significant customer value and profit potential





2027
MARKET ENTRY

>3 billion €
REVENUE POTENTIAL IN 2030

>1 billion €
EBIT POTENTIAL IN 2030

## **CAPTIVE SOLUTION - TORC IS MAKING SIGNIFICANT PROGRESS**

On our way to delivering the best-in-class autonomous trucking solution

### **CAPTIVE SOLUTION**



TORC

Pioneer in heavy-duty autonomous technology.

Fully integrated pure-play trucking product optimized for hub-to-hub and developed with customer feedback.

Daimler Truck foundation for a new profit pool.



Start of testing with industry first vehicle platform.

Finalize production-intent hardware for commercial launch.

Expansion of Artificial Intelligence & Machine Learning capabilities via organic growth, upskilling and Algolux acquisition.

Two on-going pilots with major
U.S. carriers and expanding scope to
reefer trailers.
100% on-time-delivery!





## "AUTONOMOUS-READY" REDUNDANT FREIGHTLINER CHASSIS

## OUR CAPITAL ALLOCATION FRAMEWORK SETS CLEAR USE-OF-CASH PRIORITIES

Focus on attractive return while investing in future value creation



- Based on Active Portfolio
   Management in most attractive
   businesses
- Pivot towards heavy-duty
- Monetizing of Diesel assets
- Increased funding priority for ZEV
- Strong partnerships where necessary

TRANSFORMING OUR BUSINESS AND DELIVERING A STEADY STREAM OF INCOME FOR OUR SHAREHOLDERS
IN A CYCLICAL INDUSTRY

STRONG OPERATING CASH FLOW WITH SOLID BALANCE SHEET AS KEY PRIORITY

CAPEX AND R&D

TRANSFORMATIONAL INVESTMENTS

REGULAR CASH DIVIDENDS

OPPORTUNISTIC VALUE-CREATING M&A

SHARE BUYBACKS

## **EXECUTING OUR SHARE BUYBACK PROGRAM**

Enhanced dividend policy and up to 2 billion € buyback

HIGH & LESS CYCLICAL DIVIDEND PAYOUT

40-60%

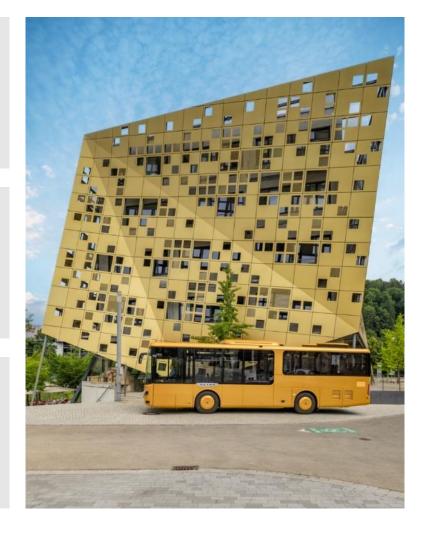
Range to maintain a stable dividend level even in tougher market environments

SHARE BUYBACK PROGRAM

UP TO 2 BILLION €

**EXECUTION**UP TO TWO TRANCHES
STARTED AUG 2, 2023

DURATION
TIME SPAN ~2 YEARS



## **SOLID LIQUIDITY & INVESTMENT-GRADE RATING**

## We have a rock-solid balance sheet

**SOLID RATING** 

S&P: BBB+

Outlook: positive

Moody's: A3

Outlook: stable

in billion €  DAIMLER TRUCK	ACTUALS Dec 31, 2023	ACTUALS Mar 31, 2024		
Equity ratio	32%	31%		
Gross liquidity	8.9	10.0		
Funded status of pension obligations	- 0.6	- 0.5		
Funding ratio	90%	93%		
INDUSTRIAL BUSINESS				
Equity ratio	48%	49%		
Net liquidity	8.3	9.4		
FCF	0.2 (Q1/23)	1.2		

"Over the past two years, Daimler Truck recorded a clear margin improvement, particularly at Mercedes-Benz, showing that it is delivering targeted cost savings while benefitting from higher cost absorption, supported by growing volumes" (S&P – Oct 12, 2023)

"The expectation of good margin level going forward combined with continuous very low leverage and history of positive free cash flow generation position Daimler Trucks' rating well in the A3 rating category" (Moody's – Apr 22, 2024)



## TRANSFORMING FOR SUSTAINABLE GROWTH

We deliver our 2025 ambitions and further enhance profit and cash flow by 2030

2025

2030

DELIVER HIGHER
PROFITABILITY AND
INCREASED RESILIENCE,
INCREASE SHAREHOLDER
REWARDS

FURTHER UPLIFT
PROFITABILITY AND FREE
CASH FLOW

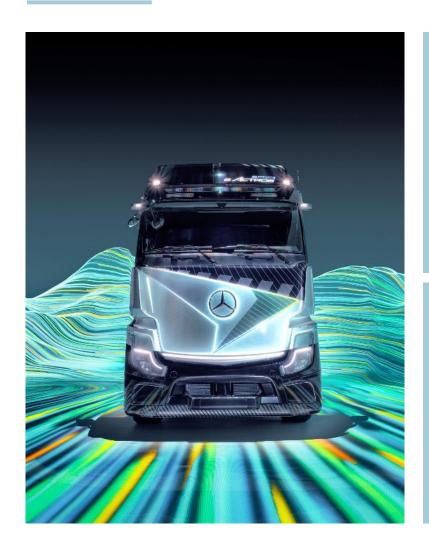
**COURTRANSFORMATION** 

**EXECUTE THE TRANSFORMATION** 



## **HOW WE WIN**

We build our foundations on strong strategic pillars & a high-performance culture



## #1 PROFITABILITY

Implementation
of our self-help
measures to increase
resilience

## #4 HEAVY-DUTY

Focus on heavy-duty segment to increase profitability

## #2 SERVICES

Build recurring revenue streams, increase resilience and customer lifetime value

# Leverage our scale with global platforms for ICE and ZEV

#3

**ZEV** 

## #5 AUTONOMOUS

Bring autonomous trucks on the road to enter high-margin business

## #6 ESG

ESG framework drives sustainability transformation

## **OUTLOOK 2025: WE REAFFIRM OUR FINANCIAL AMBITIONS**

Self-help measures build greater resilience in a challenging environment

## **GROW SERVICES**

 Translating our long-term customer relationships into recurring revenues to reduce cyclicality and drive higher margins

# KEEP STRICT FOCUS ON FIXED COST REDUCTION

- Confirmed relative ambitions despite inflationary environment
- Continuous Active Portfolio Management

# FOCUS ON THE RIGHT INVESTMENTS

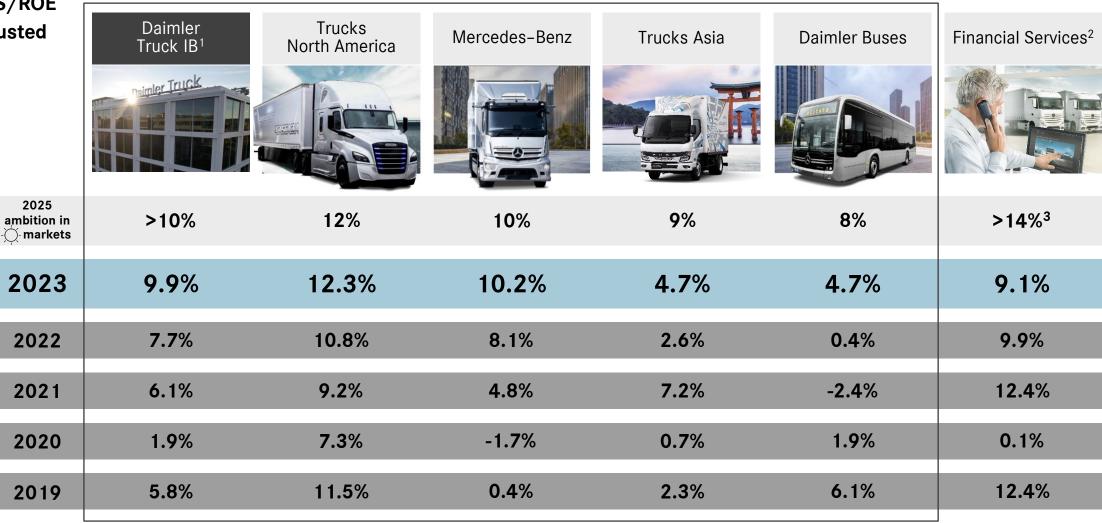
- Rightsized investments
- Focus investment in ZEV vehicle transformation and autonomous trucking
- ► Cooperation with partners



## WE ARE ON TRACK TO DELIVER ON 2025 AMBITION

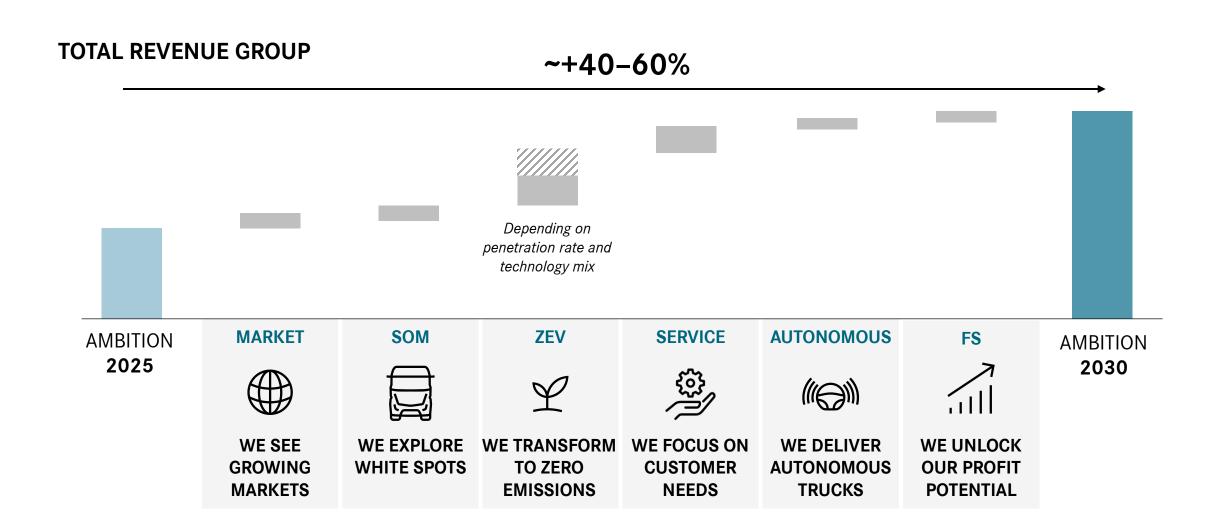
## ROS of >10% within reach

ROS/ROE adjusted in %



## SIGNIFICANT REVENUE GROWTH OPPORTUNITIES TO 2030

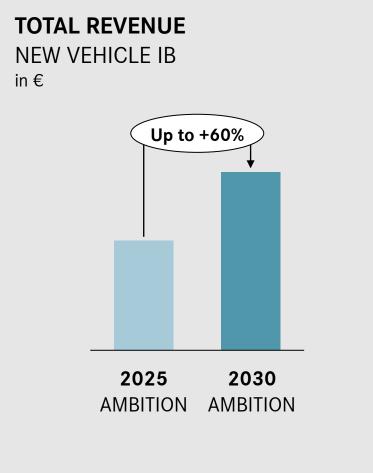
With strong foundations in place, increased emphasis on exploiting new growth



## WE TRANSFORM TO ZERO EMISSIONS

The transformation to ZEV unlocks huge revenue potential



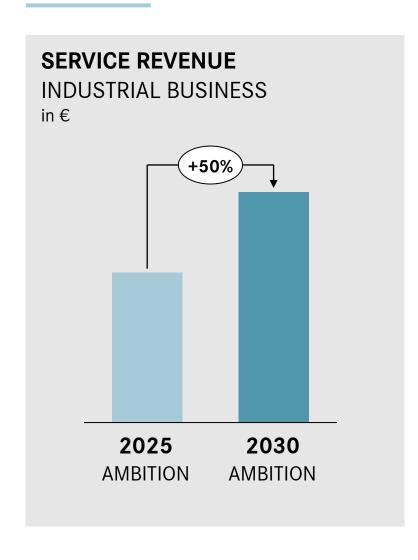


# KEY LEVERS FOR REVENUE INCREASE

- ZEV trucks with high revenue potential
- BEV, FCEV and H2-ICE with higher average selling price than Diesel ICE
- Mix and penetration rates still uncertain
- Focus on heavy-duty growing market segment

## **SERVICE – WE FOCUS ON CUSTOMER NEEDS**

Customer solutions will result in significant increase in customer lifetime value



~60%
SERVICES & PARTS



~10%
DIGITAL SERVICES

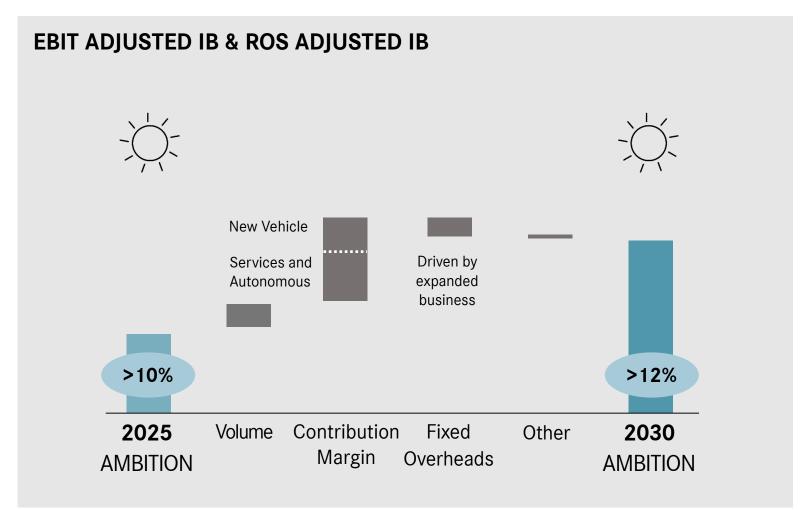
- Expanding parts portfolio
- Wider range of extended warranty and service contracts
- ► Global parts center Halberstadt, Germany
- Premium service network

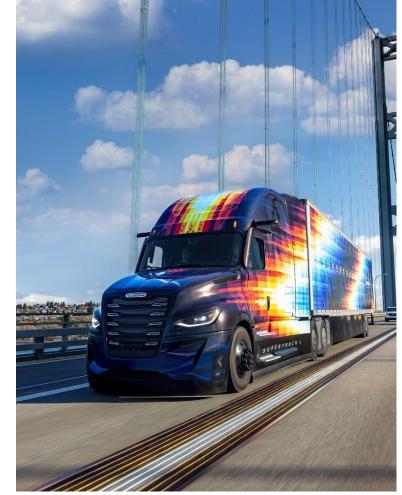
- Charging station hardware
- Charging management system
- Installation and hardware services
- ► eConsulting

- ► Fleet management
- ► Vehicle utilization
- ► eCharge management
- Battery lifecycle management

## SIGNIFICANT EBIT GROWTH AND HIGHER PROFITABILITY IN 2030

Significant growth driven by all levers





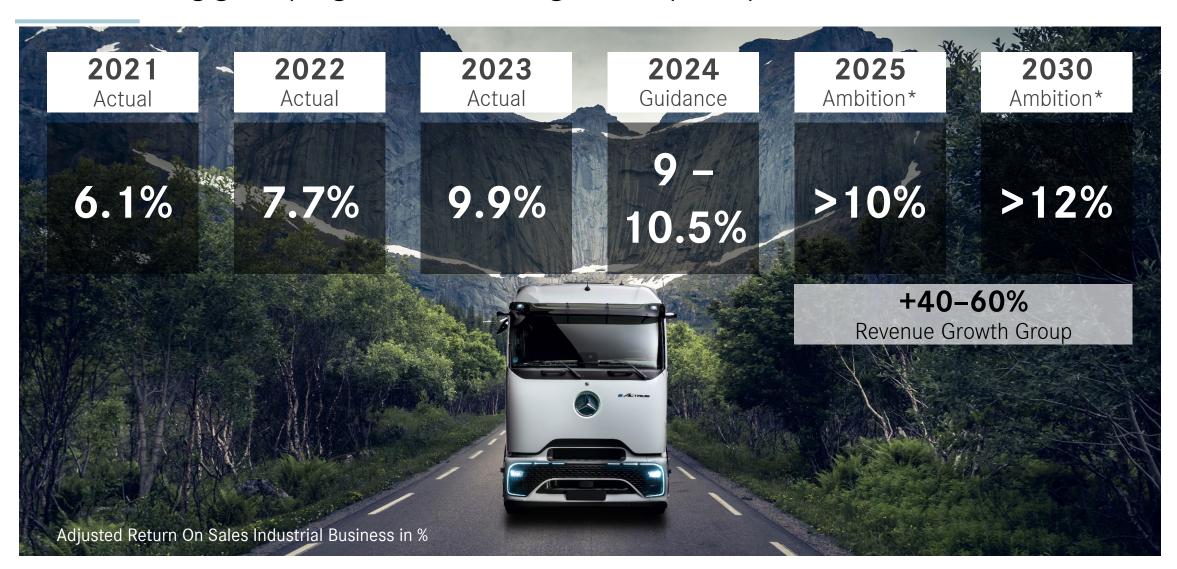
## ALL THIS CONTRIBUTES TO A HIGHER PROFITABILITY AND RESILIENCE IN 2030

All segments drive 2030 ambition – ROS of >12% in sunny scenario

ADJUSTED ROS/ROE in %			HARDWARE/SERVICES			SOFTWARE	DTFS	
		DAIMLER TRUCK (IB)	TRUCKS NORTH AMERICA	MERCEDES- BENZ	TRUCKS ASIA	DAIMLER BUSES	AUTONOMOUS	FINANCIAL SERVICES
		>10	12	10	9	8		>14
2025		8-9	9-10	8-9	7-8	4-6		10-12
	٠ <sub>٥</sub> ٥	6-7	7-8	5-7	5-6	2-4		6-8
		>12	>12	>12	9	9	>30	>17
2030		10-11	11-12	10-11	7-8	6-8		13-15
	٥٥ <sup>٥</sup>	8-9	9-10	8-9	5-6	3-5		9-11
	ŭ							

## TRANSFORMING FOR SUSTAINABLE GROWTH

We are making great progress in unlocking our full profit potential



## DAIMLER TRUCK INVESTOR RELATIONS

## Our team is here to support you

- Further information is available under <u>www.daimlertruck.com/en/investors</u>
- Latest Quarterly Disclosure Presentations, Annual Report 2023, and our Factbook are available at the Daimler Truck Investor Relations website



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## **DISCLAIMER**

#### Forward-looking statements

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilise our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labour strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimisation measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current/ in this Annual Report or in the current Interim Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forwardlooking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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